Page Industries



Green shoots in demand

In-line with estimates; input cost benefits accrual delayed

Page Industries (PAG IN) O3 revenue was in line with our estimates while margin was 231bp lower than our estimates, led by gross margin. The company still sells higher cost inventory and is yet to realize benefits of lower input cost. This led to slight underperformance at the PAT level.

Demand starts to pick up in innerwear

Revenue grew 2.4% YoY to reach INR 12,288mn in Q3, led by volume growth of 4.6% YoY and a realization decline of 2.1% YoY. Although athleisure continues to decline the most in the portfolio, other categories saw volume growth. <u>Demand in innerwear is yet to pick up meaningfully</u>, although green shoots are visible.

EBITDA margin to reach 21.5% by FY26E

EBITDA margin expanded 263bp YoY to 18.7%, led by lower employee and Other expenses. Gross margin declined 32bp YoY to 53.1%. EBITDA grew 19.1% YoY to INR 2,297mn. We expect EBITDA margin to improve gradually from FY25, led by lower input prices, completion of Auto Replenishment System (ARS) implementation and improving demand. We expect margin to reach 21.5% by FY26E.

Valuation: reiterate Buy with a TP of INR 46,304

Athleisure wear and women's innerwear are strong opportunities despite near-term pressures. We believe it will derive robust operating leverage from the strong recall of its brand, *Jockey*. It is focused on strengthening its business model by focusing on inventory management and optimizing cost. We revise our estimates taking into consideration Q3 performance, which led to an EPS cut of 2.5% for FY24E and 4.4% for FY25E. We introduce FY26 estimates. We expect a sales CAGR of 9.7%, an EBITDA CAGR of 16.4% and an APAT CAGR of 17.0% during FY23-26E. We reiterate **Buy** with a DCF-based TP of INR 46,304 on 56.4x (from 64.6x FY25E) FY26E P/E.

Rating: Buy

Target Price: INR 46,304

Upside: 26%

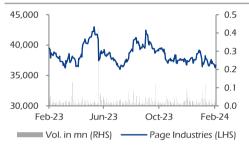
CMP: INR 36,741 (as on 8 February 2024)

Key data	
Bloomberg / Reuters Code	PAG IN/PAG.BO
Current /Dil Shares O/S (mn)	11/11
Mkt Cap (INR bn/USD mn)	410/4,939
Daily Volume (3M NSE Avg)	25,370
Face Value (INR)	10

1 USD = INR 83.0

Note: *as on 8 February 2024; Source: Bloomberg

Price & Volume



Source: Bloomberg

Shareholding (%)	Q4FY23	Q1FY24	Q2FY24	Q3FY24
Promoter	46.1	46.1	45.1	45.1
Institutional Investor	44.3	44.0	45.5	46.4
Other Investor	1.9	1.9	1.9	1.6
General Public	7.7	8.0	7.5	7.0

Source: BSE India

Price performance (%)	3M	6M	12M
Nifty	11.7	11.0	21.5
Page Industries	(3.0)	(6.2)	(6.6)
Lux Industries	(12.2)	(21.1)	(15.1)

Source: Bloomberg

(INR mn)	Q3FY24	Q3FY23	YoY (%)	Q2FY24	QoQ (%)	Q3FY24E	Act Vs Est
Net Sales	12,288	12,233	0.5	11,251	9.2	12,048	2.0
Gross Profit	6,522	6,408	1.8	6,262	4.2	6,771	(3.7)
Gross Margin (%)	53.1	52.4	70bp	55.7	(258)bp	56.2	(312)bp
EBITDA	2,297	1,928	19.1	2,335	(1.7)	2,530	(9.2)
EBITDA Margin (%)	18.7	15.8	293bp	20.8	(207)bp	21.0	(231)bp
Other Income	55	16	237.8	17	232.6	24	130.1
Interest	105	100	5.5	112	(6.1)	120	(12.8)
Depreciation	226	200	13.2	246	(8.3)	241	(6.2)
PBT	2,021	1,645	22.9	1,994	1.4	2,193	(7.8)
Tax	497	407	22.1	491	1.3	564	(11.7)
PAT	1,524	1,237	23.1	1,503	1.4	1,629	(6.5)
Adjusted PAT	1,524	1,237	23.1	1,503	1.4	1,629	(6.5)
EPS (INR)	137	111	23.1	135	1.4	146	(6.5)

YE	Revenue	YoY	EBITDA	EBITDA	Adj PAT	YoY	Fully DEPS	RoE	RoCE	P/E	EV/EBITDA
March	(INR mn)	(%)	(INR mn)	margin (%)	(INR mn)	(%)	(INR)	(%)	(%)	(x)	(x)
FY23	47,886	23.2	8,627	18.0	5,713	6.5	512.2	46.4	42.5	71.7	47.8
FY24E	47,365	(1.1)	9,534	20.1	6,260	9.6	561.3	41.7	39.2	65.5	42.5
FY25E	55,268	16.7	11,489	20.8	7,643	22.1	685.2	43.3	44.1	53.6	35.2
FY26E	63,313	14.6	13,620	21.5	9,155	19.8	820.8	44.1	44.7	44.8	29.5

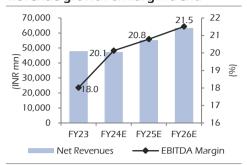


Financials (YE March)

Income Statement (INR mn) FY23 FY24E Net Revenues 47,886 47,365 EBITDA 8,627 9,534 Add:- Non operating Income 147 237 OPBIDTA 8,775 9,770 Less:- Depreciation & Amortization 781 913 EBIT 7,994 8,857 Less:- Interest Expenses 413 487 PBT 7,581 8,370 Less:- Taxes 1869 2109 Adjusted PAT 5,713 6,260 Reported PAT 5,713 6,260 Balance Sheet (INR mn) FY23 FY24E Share Capital 112 112 Reserves 13,599 16,234 LT Borrowings 2,846 - Deferred Tax (Net) (51) (51) Other LT Liabilities 17,287 17,640 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048	FY25E	FY26
EBITDA 8,627 9,534 Add:- Non operating Income 147 237 OPBIDTA 8,775 9,770 Less:- Depreciation & Amortization 781 913 EBIT 7,994 8,857 Less:- Interest Expenses 413 487 PBT 7,581 8,370 Less:- Taxes 1869 2109 Adjusted PAT 5,713 6,260 Reported PAT 5,713 6,260 Balance Sheet (INR mn) FY23 FY24E Share Capital 112 112 Reserves 13,599 16,234 LT Borrowings 2,846 -5 Deferred Tax (Net) (511 (511 Other LT Liabilities 1,787 17,640 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 8 8	55,268	63,313
Add:- Non operating Income OPBIDTA A,775 OPBIDTA B,775 A,770 Less:- Depreciation & Amortization EBIT 7,994 B,857 Less:- Interest Expenses PBT 7,581 R,370 Adjusted PAT Resported PAT S,713 A,260 Balance Sheet (INR mn) FY23 FY24E Share Capital Reserves 13,599 16,234 LT Borrowings 2,846 Deferred Tax (Net) Other LT Liabilities 1,282 Total Liabilities Add:- Capital work in progress Net Block Add:- Capital work in progress Net Working Capital Cash Profit adjusted for non-cash items Add/Less:- Working Capital Changes Add/Less:- Working Capital Changes Operating Cash Flow Less:- Capex Free Cash Flow Less:- Capex Retion Analysis Fry23 Fry24E Retion Analysis Fry25 Retion B,652 Retion B,653 Retion B,653 Retion B,654 Retion B,655 Retion B,	11,489	13,620
OPBIDTA 8,775 9,770 Less: - Depreciation & Amortization 781 913 EBIT 7,994 8,857 Less: - Interest Expenses 413 487 PBT 7,581 8,370 Less: - Taxes 1869 2109 Adjusted PAT 5,713 6,260 Reported PAT 5,713 6,260 Balance Sheet (INR mn) FY23 FY24E Share Capital 112 112 Reserves 13,599 16,234 LT Borrowings 2,846 - Deferred Tax (Net) (51) (51) Other LT Liabilities 1,282 1,346 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash Flow Statement (INR mn) FY23 <td< td=""><td>276</td><td>317</td></td<>	276	317
Less: - Depreciation & Amortization 781 913 EBIT 7,994 8,857 Less: - Interest Expenses 413 487 PBT 7,581 8,370 Less: - Taxes 1869 2109 Adjusted PAT 5,713 6,260 Reported PAT 5,713 6,260 Balance Sheet (INR mn) FY23 FY24E Less (Applay (Net) (51) (51) (51) Other LT Assets 1,505 (505 (7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 (5,685 7,695 </td <td>11,766</td> <td>13,936</td>	11,766	13,936
EBIT 7,994 8,857 Less:- Interest Expenses 413 487 PBT 7,581 8,370 Less:- Taxes 1869 2109 Adjusted PAT 5,713 6,260 Reported PAT 5,713 6,260 Balance Sheet (INR mn) FY23 FY24E Charrowings 2,846 - Deferred Tax (Net) (511 (511 Other LT Liabilities 1,282 1,346 Total Liabilities 1,282 1,346 Total Liabilities 1,282 1,346 Total Liabilities 1,282 2,739 Met Block 4,852 6,648 Add:- Capital Mork in progress 1,50	1,080	1,218
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PBT 7,581 8,370 Less: - Taxes 1869 2109 Adjusted PAT 5,713 6,260 Reported PAT 5,713 6,260 Balance Sheet (INR mn) FY23 FY24E Share Capital 112 112 Reserves 13,599 16,234 LT Borrowings 2,846 - Deferred Tax (Net) (51) (51) Other LT Liabilities 1,282 1,346 Other LT Liabilities 1,787 17,640 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items	468	479
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Adjusted PAT 5,713 6,260 Reported PAT 5,713 6,260 Balance Sheet (INR mn) FY23 FY24E Share Capital 112 112 Reserves 13,599 16,234 LT Borrowings 2,846 Deferred Tax (Net) (51) (51) Other LT Liabilities 1,282 1,346 Total Liabilities 17,787 17,640 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes 8,652 4,725	2575	3084
Reported PAT 5,713 6,260 Balance Sheet (INR mn) FY23 FY24E Share Capital 112 112 Reserves 13,599 16,234 LT Borrowings 2,846 Deferred Tax (Net) (51) (51) Other LT Liabilities 1,282 1,346 Total Liabilities 17,787 17,640 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,60 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,857) (1,105)	7,643	9,155
Balance Sheet (INR mn) FY23 FY24E Share Capital 112 112 Reserves 13,599 16,234 LT Borrowings 2,846 - Deferred Tax (Net) (51) (51) Other LT Liabilities 1,282 1,346 Total Liabilities 17,787 17,640 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) </td <td>7,643</td> <td>9,155</td>	7,643	9,155
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Deferred Tax (Net) (51) (51) Other LT Liabilities 1,282 1,346 Total Liabilities 17,787 17,640 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23	18,858	22,436
Other LT Liabilities 1,282 1,346 Total Liabilities 17,787 17,640 Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) 18.0<	/E 1\	/E 1
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Gross Block 5,685 7,695 Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 9.6 9.6 EBITDA Margin 11.9	1,413	1,484
Less:- Accumulated Depreciation 2,285 2,739 Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5	20,331	23,98
Net Block 4,852 6,048 Add:- Capital work in progress 1,505 500 Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 Revenue Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Debt/Equity (x) 0.2 -0.3 <tr< td=""><td>9,705</td><td>11,71!</td></tr<>	9,705	11,71!
Add:- Capital work in progress Other LT Assets Net Working Capital Net Working Capital Cash and cash equivalent Total Assets Total Asse	3,328	4,039
Other LT Assets 875 883 Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 11.9 13.2 Return & Liquidity Ratios 0.2 -0.3 Net Debt/Equity (x) 0.2 -0.3	7,078	7,970
Net Working Capital 10,475 5,377 Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3	500	500
Cash and cash equivalent 81 4,832 Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 11.9 13.2 Return & Liquidity Ratios 10.2 -0.3 Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7	892	90
Total Assets 17,787 17,640 Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios 0.2 -0.3 Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 <tr< td=""><td>6,777</td><td>6,85</td></tr<>	6,777	6,85
Cash Flow Statement (INR mn) FY23 FY24E Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 Revenue Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.	5,083	7,75
Cash profit adjusted for non-cash items 6,766 7,424 Add/Less: Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 Revenue Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3 Dilluted EPS (INR) 6.5 9.6	20,331	23,98
Add/Less : Working Capital Changes (8,652) 4,725 Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) Revenue Growth 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 11.9 13.2 Return & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios Diluted EPS (INR) 512.2 561.3 EPS Growth (%) 6.5 9.6	FY25E	FY26
Operating Cash Flow (1,887) 12,150 Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow (3,543) 11,044 Investing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Revenue Growth 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios Valuation 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3 EPS Growth (%) 6.5 9.6	8,914	10,53
Less:- Capex (1,657) (1,105) Free Cash Flow (3,543) 11,044 Investing Cash Flow 308 (869) Financing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) FY23 FY24E Revenue Growth 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios Valuation 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3 EPS Growth (%) 6.5 9.6	(1,409)	(83
Free Cash Flow (3,543) 11,044 Investing Cash Flow 308 (869) Financing Cash Flow (1,175) (6,530) Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) Revenue Growth 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3 EPS Growth (%) 6.5 9.6	7,505	10,45
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Net change in Cash (2,754) 4,751 Ratio Analysis FY23 FY24E Income Statement Ratios (%) Revenue Growth 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3 EPS Growth (%) 6.5 9.6	(1,834)	(1,793
Ratio Analysis FY23 FY24E Income Statement Ratios (%) 23.2 -1.1 Revenue Growth 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios Verture & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3 EPS Growth (%) 6.5 9.6	(5,420)	(5,985
Revenue Growth 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios Diluted EPS (INR) 512.2 561.3 EPS Growth (%) 6.5 9.6	252	2,67
Revenue Growth 23.2 -1.1 EBITDA Growth 9.8 10.5 PAT Growth 6.5 9.6 EBITDA Margin 18.0 20.1 Net Margin 11.9 13.2 Return & Liquidity Ratios 8 8 Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3 EPS Growth (%) 6.5 9.6	FY25E	FY26
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Return & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios Diluted EPS (INR) 512.2 561.3 EPS Growth (%) 6.5 9.6	20.8	21
Return & Liquidity Ratios Net Debt/Equity (x) 0.2 -0.3 ROE (%) 46.4 41.7 ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios Diluted EPS (INR) 512.2 561.3 EPS Growth (%) 6.5 9.6	13.8	14.
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ROCE (%) 42.5 39.2 Per Share data & Valuation Ratios 512.2 561.3 Diluted EPS (INR) 512.2 561.3 EPS Growth (%) 6.5 9.6	43.3	44.
Per Share data & Valuation RatiosDiluted EPS (INR)512.2561.3EPS Growth (%)6.59.6	44.1	44.
Diluted EPS (INR) 512.2 561.3 EPS Growth (%) 6.5 9.6		
EPS Growth (%) 6.5 9.6	685.2	820.
,	22.1	19.
DPS (INR) 250.0 325.0	450.0	500.0
. ,		
, , ,	53.6	44.8
EV/EBITDA (x) 47.8 42.5	35.2	29.
EV/Sales (x) 8.6 8.6	7.3	6.4
BVPS (INR) 1229 1465	1701	202
Price/Book (x) 29.9 25.1 Dividend Yield (%) 0.7 0.9	21.6 1.2	18 1.

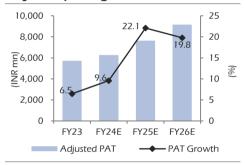
Note: pricing as on 8 February 2024, Source: Company, Elara Securities Estimate

Revenue growth & margin trend



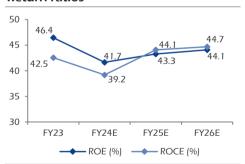
Source: Company, Elara Securities Estimate

Adjusted profit growth trend



Source: Company, Elara Securities Estimate

Return ratios



Source: Company, Elara Securities Estimate



Conference call highlights

Demand scenario

- The retail sector experienced subdued demand in O3FY24, with consumer expenditure shifting toward travel and leisure, affecting the initial weak performance in October 2023, followed by a brief revival due to the festival demand in November, and a noticeable decline in December
- The innerwear and athleisure segments experienced reduced demand, resulting in lower sales volume and accumulation of excess inventory in the industry
- Overall growth remains in the low single digits; the apparels segment was hit the most from low demand while the jewellery segment recorded 12% growth

Distribution

- Distribution network expansion remains in line with the company's plans, with strategically focusing toward metros and Tier 2 & 3 cities
- As on December, the company has a network of 110,000 Multi-Brand Outlets (MBO), 1,390 Exclusive Brand Outlets (EBO), and 2,300 Large Format Stores (LFS) outlets. It stated that rationalization of network is largely over. <u>The company will continue to add 150-</u> 200 stores pa

Operational performance

- The athleisure segment showcased higher volume contraction on high base (Other categories witnessed modest growth, including men's innerwear segment)
- In terms of its product performance, premium products performed better than value products. Also, multi-pack products are performing better than single products, suggesting consumers are seeking value in premium products
- Management says subdued demand has been the reason for less-than-expected top line and has put pressure on margin
- Despite muted demand, PAG may continue to follow sustainable practices. It will focus on volume growth through sustainable business practices
- The company has not intervened in the pricing strategy, and it is not likely to increase product pricing
- Employee cost has climb down due to operational efficiency, which is allowing to manufacture same output with fewer employees
- Larger part of sales is still from high-priced input cost.
 Input cost correction is likely to reflect in better margin

- Management is comfortable with an EBITDA margin in the range of 19-21%
- Since the start of Q1FY24, there has been an improvement of a mere three days in distributor inventory holding. This is despite a slight decline in YTD revenue, which means the impact on decreasing inventory has been higher. Also, the health of distributor inventory is far better due to ARS

Other updates

- The eCommerce channel witnessed revenue growth of 39% during the quarter, reflecting evolving consumer purchasing habits. The eCommerce channel grew 28% YTD
- PAG is investing in technology, enhancing consumer experience, digitization, and optimizing inventory.
- At the end of the quarter, the company has a cash balance of INR 3,000mn
- Inventory stood at INR 12,436mn in Q3 vs INR 15,953mn in March 2023. <u>Inventory days reduced to</u> 95 in <u>December 2023 vs 122 in March 2023</u>

Exhibit 1: Rationalization in the Jockey network

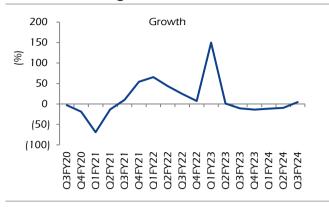
(no)	FY20	FY21	FY22	FY23	Q3FY24	FY20- Q3FY24 CAGR (%)
Jockey						
EBO	756	930	1,131	1,289	1,394	18.6
MBO	66,000	80,000	110,548	120,060	113,688	16.5
Cities	2,800	2,800	2,850	2,850	2,750	8.1
Speedo						
EBO	43	34	26	28	32	(5.6)
MBO	1,350	1,300	1,340	1180	1049	(4.4)
LFS	15	15	12	NA	NA	NA

Source: Company, Elara Securities Research

Page Industries



Exhibit 2: Volume grows 4.6% YoY



Source: Company, Elara Securities Research

Exhibit 3: Change in estimates

	Revised	d	Ol	d	% cha	inge	New
(INR mn)	FY24E	FY25E	FY24E	FY25E	FY24E	FY25E	FY26E
Net sales	47,365	55,268	47,776	56,287	0.0	0.0	63,313
EBITDA	9,534	11,489	9,802	11,982	0.0	0.0	13,620
EBITDAM (%)	20.1	20.8	20.5	21.3	(39)bp	(50)bp	21.5
PAT	6,260	7,643	6,418	7,992	0.0	0.0	9,155

Source: Elara Securities Estimate



Coverage History



AC= Analyst change

	Date	Rating	Target Price	Closing Price
5	10-Feb-2021	Accumulate	INR 32,912	INR 31,934
6	27-May-2021	Buy	INR 37,440	INR 31,764
7	12-Aug-2021	Accumulate	INR 37,440	INR 32,374
8	11-Nov-2021	Buy	INR 48,425	INR 40,187
9	26-May-2022	Accumulate	INR 46,343	INR 42,495
10	11-Aug-2022	Accumulate	INR 52,108	INR 49,011
11	9-Feb-2023	Buy	INR 50,869	INR 37,960
12	25-May-2023	Accumulate	INR 47,878	INR 41,121
13	10-Aug-2023	Buy	INR 47,878	INR 40,073
14	9-Nov-2023	Buy	INR 46,304	INR 37,687

Guide to Research Rating

BUY	Absolute Return >+20%
ACCUMULATE	Absolute Return +5% to +20%
REDUCE	Absolute Return -5% to +5%
SELL	Absolute Return < -5%

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